



Club Health Assessment for District 40 S through February 2012

| Club Number | Club Name | Charter Date | Status | Membership | | | | | | Reports | | | | Finance | LCIF | | | | |
|--------------------------------------|--------------------------|--------------|------------------|--|----------------------|------------------------------------|---------------------|----------------|--|----------------------------|--|---|--|----------------------------------|---------------------------------------|--|-----------------|-----------------------------------|-----------|
| | | | Current Status * | Number of Times on Status Quo within 2 years | Current Member Count | YTD Members Added | YTD Members Dropped | YTD Net Growth | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR *** | Yrs. Since Last Officer Report | President Rotation | No Active Email ** | Months Since Last Activity Report *** | Account Balance | Donations for current Fiscal Year | |
| | | | | | | If below 15 members appears in red | | | If net loss is greater than 20% appears in red | | | If no report in 3 months appears in red | When more than one year appears in red | Number of repeat terms indicated | Notes the do not have an active Email | If no report in 12 months appears in red | | | |
| Clubs more than two years old | | | | | | | | | | | | | | | | | | | |
| 13549 | ALAMOGORDO BREAKFAST | 03/13/1971 | Active | | | 36 | 2 | 6 | -4 | -10.00% | 41 | 5 | 0 | | | | 0 | | \$80.00 |
| 45679 | ALAMOGORDO DOWNTOWN | 01/17/1986 | Active | | | 10 | 4 | 5 | -1 | -9.09% | 11 | 9 | 1 | | T | | 0 | | |
| 13551 | ALAMOGORDO EVENING | 11/28/1955 | Active | | | 13 | 2 | 1 | 1 | 8.33% | 11 | 3 | 0 | | 4 | | 0 | | |
| 13550 | ALAMOGORDO NOON | 02/15/1946 | Active | | | 26 | 2 | 1 | 1 | 4.00% | 26 | 3 | 2 | | 4 | T,M | 63 | | |
| 13552 | ANTHONY | 04/12/1939 | Active | | | 6 | 0 | 3 | -3 | -33.33% | 9 | 20 | 1 | | P | | N/R | | |
| 13572 | ARTESIA DOWNTOWN | 04/28/1939 | Active | | | 29 | 2 | 1 | 1 | 3.57% | 28 | 16 | 0 | | | | 0 | | \$200.00 |
| 13553 | BAYARD | 06/10/1940 | Active | | | 6 | 0 | 0 | 0 | 0.00% | 11 | | 8 | | None | | N/A | 90+ Days | |
| 88833 | CAPITAN SMOKEY BEAR | 06/28/2005 | Active | 2 | | 5 | 2 | 3 | -1 | -16.67% | 6 | 4 | 1 | | 2 | M | 28 | 90+ Days | |
| 13574 | CARLSBAD DOWNTOWN | 04/26/1928 | Active | | | 48 | 5 | 4 | 1 | 2.13% | 47 | 7 | 1 | | 2 | | 0 | | \$1020.00 |
| 13576 | CARLSBAD HEIGHTS | 03/01/1955 | Active | | | 33 | 1 | 6 | -5 | -13.16% | 39 | 6 | 1 | | | | 26 | | \$450.00 |
| 13556 | CLOUDCROFT | 10/09/1947 | Active | | | 8 | 2 | 0 | 2 | 33.33% | 6 | | 1 | | 2 | P,T | 19 | | \$100.00 |
| 13557 | DEMING | 01/29/1929 | Active | | | 15 | 0 | 0 | 0 | 0.00% | 16 | | 0 | | 6 | M | 0 | | |
| 13582 | EUNICE | 02/06/1954 | Active | | | 11 | 0 | 0 | 0 | 0.00% | 11 | | 1 | | 4 | P,M | 1 | | |
| 13584 | HAGERMAN | 05/16/1946 | Active | 1 | | 9 | 0 | 1 | -1 | -10.00% | 10 | 4 | 3 | | | M | N/R | | |
| 13559 | HATCH | 03/29/1939 | Active | | | 10 | 3 | 2 | 1 | 11.11% | 8 | 16 | 5 | | | P,M | 1 | | |
| 13560 | HIGH ROLLS MOUNTAIN PARK | 10/27/1958 | Active | | | 12 | 1 | 1 | 0 | 0.00% | 12 | 3 | 1 | | | | 0 | | \$1686.00 |
| 13585 | HOBBS DOWNTOWN | 01/22/1937 | Active | | | 28 | 2 | 7 | -5 | -15.15% | 40 | 9 | 1 | | | S | 0 | | \$100.00 |
| 13586 | HOBBS EVENING | 02/24/1955 | Active | | | 10 | 2 | 2 | 0 | 0.00% | 8 | 4 | 1 | | | P | 1 | | \$250.00 |
| 13561 | LA MESA | 04/09/1949 | Active | | | 32 | 0 | 2 | -2 | -5.88% | 32 | 10 | 0 | | | T,M | 62 | | |
| 13562 | LAS CRUCES | 06/06/1928 | Active | | | 31 | 7 | 10 | -3 | -8.82% | 30 | 5 | 0 | | | P | 20 | | |
| 13563 | LAS CRUCES DE NOCHE | 06/11/1957 | Active | | | 14 | 0 | 1 | -1 | -6.67% | 14 | 52 | 1 | | | P,S | 1 | | \$85.00 |
| 36573 | LAS CRUCES SUNRISE | 02/15/1979 | Active | | | 33 | 2 | 1 | 1 | 3.13% | 32 | 26 | 0 | | | P,M | 0 | | |
| 13564 | LORDSBURG | 10/30/1930 | Active | | | 11 | 3 | 6 | -3 | -21.43% | 14 | 14 | 7 | | 2 | P,T,M | N/R | | |
| 13589 | LOVINGTON | 01/02/1946 | Active | | | 19 | 3 | 8 | -5 | -20.83% | 24 | 10 | 1 | | | P,S | 0 | | \$25.00 |
| 99805 | LUNA EVENING | 06/28/2007 | Active | | | 11 | 5 | 2 | 3 | 37.50% | 8 | 4 | 2 | | | M | 1 | 90+ Days | \$100.00 |



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|-------------|-----------------------|--------------|------------------|--|------------------------------------|-------------------|---------------------|----------------|-----------------|--|--|---------------------------|--------------------------------|--------------------|---|--|----------------------------------|---------------------------------------|--|--|-----------|
| | | | Current Status * | Number of Times on Status Quo within 2 years | Current Member Count | YTD Members Added | YTD Members Dropped | YTD Net Growth | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR *** | Yrs. Since Last Officer Report | President Rotation | No Active Email ** | Months Since Last Activity Report *** | Account Balance | Donations for current Fiscal Year | | | |
| | | | | | If below 15 members appears in red | | | | | If net loss is greater than 20% appears in red | | | | | If no report in 3 months appears in red | When more than one year appears in red | Number of repeat terms indicated | Notes the do not have an active Email | If no report in 12 months appears in red | | |
| 13565 | MESILLA | 11/08/1972 | Active | 1 | 20 | 4 | 0 | 4 | 25.00% | 21 | | | | | 0 | | | M | 0 | | |
| 13594 | ROSWELL DOWNTOWN | 09/15/1927 | Active | | 16 | 0 | 1 | -1 | -5.88% | 16 | 10 | | | 1 | | | | P,S,T,M | 80 | | \$20.00 |
| 13595 | ROSWELL MIDDAY | 01/21/1955 | Active | | 13 | 4 | 5 | -1 | -7.14% | 17 | 24 | | | 3 | | 2 | | P,S,M | 20 | | |
| 103969 | ROSWELL NEW VISION | 11/14/2008 | Cancelled(6) | 1 | 0 | 0 | 2 | -2 | -100.00% | 12 | 3 | | | 7 | | None | | | 9 | | |
| 13566 | RUIDOSO | 01/07/1940 | Active | | 13 | 0 | 2 | -2 | -13.33% | 15 | 2 | | | 0 | | | | P,S,T,M | 0 | | |
| 13567 | RUIDOSO VALLEY NOON | 11/26/1969 | Active | | 40 | 7 | 8 | -1 | -2.44% | 45 | 9 | | | 0 | | | | | 0 | | \$1000.00 |
| 13568 | SILVER CITY | 12/10/1930 | Active | | 28 | 0 | 0 | 0 | 0.00% | 29 | | | | 9 | | 3 | | | 20 | | \$10.00 |
| 13570 | TRUTH OR CONSEQUENCES | 12/06/1944 | Active | | 17 | 5 | 0 | 5 | 41.67% | 11 | | | | 1 | | | M | | N/R | | |
| 13571 | TULAROSA | 01/09/1946 | Active | | 10 | 0 | 1 | -1 | -9.09% | 11 | 19 | | | 8 | | 3 | | P,T,M | 67 | | |

Clubs Cancelled Previous Fiscal Year – Clubs Cancelled within last 12 months may be reinstated

| Club Number | Club Name | Charter Date | Current Status* | Cancellation Date |
|-------------|---------------------------------|--------------|-----------------|-------------------|
| 103807 | ROSWELL SAVE OUR YOUTH MARIACHI | 10/29/2008 | Cancelled(6) | 06/30/2011 |
| 108255 | SIERRA SPORTS | 05/07/2010 | Cancelled(8) | 06/30/2011 |
| 13598 | TATUM | 02/03/1949 | Cancelled(8) | 06/30/2011 |

| Current Total Clubs Count | YTD New Clubs Count | YTD Cancelled Clubs Count | YTD Net Club Gain | Current Total Members Count | YTD Add | YTD Drop | YTD Net Growth | YTD Net Growth % | Member Count 12 Months Ago | Average Member Count Per Club | % of Clubs with less than 20 members | % No MMR in 3 Months | % No Officer Report in 12 Months | % of Clubs with balance 90+ days | Number of Clubs in Status Quo | % Status Quo Clubs in Financial Suspension | Number of Cancelled Clubs | Average Cancelled Club Age | Members Lost Due to Cancellation | % of Clubs Cancelled for Non-Financial Reasons |
|---------------------------|---------------------|---------------------------|-------------------|-----------------------------|---------|----------|----------------|------------------|----------------------------|-------------------------------|--------------------------------------|----------------------|----------------------------------|----------------------------------|-------------------------------|--|---------------------------|----------------------------|----------------------------------|--|
| 33 | 0 | 1 | -1 | 623 | 70 | 92 | -22 | -3.41% | 671 | 19 | 64% | 21% | 0% | 9% | 0 | 0% | 1 | 69 | 0 | -100% |

* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

***- Abbreviation: N/R - Not reported through the WMMR. Reports submitted using other methods are not reflected.